

ESDA BIA Neighborhood Services

SAFE & CLEAN PROGRAM IMPACT REPORT

July 1, 2023 - October 16, 2023

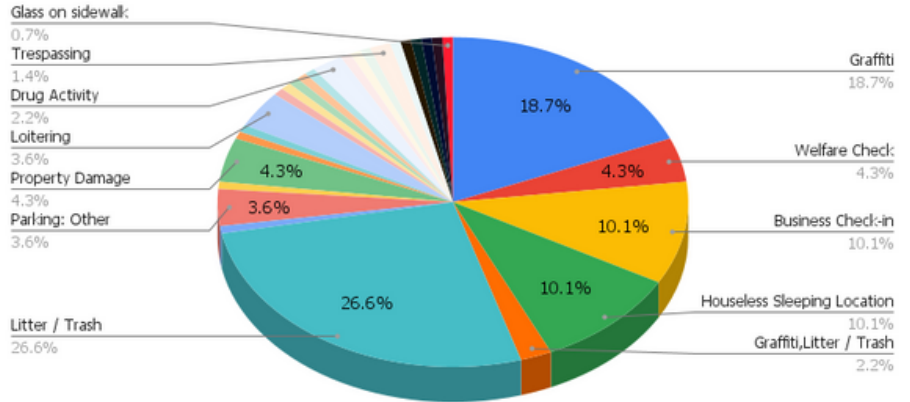
PROGRAM PRIORITIES

The Everett Station District Alliance Business Improvement Area (BIA) was established within the Everett Station District neighborhood in 2022 for property owners to fairly pool resources to fund services and programs for their mutual benefit.

The Neighborhood Services programs and services are as listed below:

- **Safe & Clean**
 - Neighborhood Daytime Street Ambassadors.
 - Overnight Patrol.
- **Parking**
 - Parking signage and enforcement for businesses.
- **Neighborhood Enhancement**
 - Investing in physical improvements.
 - Wednesday Farmers Market (Spring & Summer).
- **Marketing, Communications, & Economic Development**
 - Convening community stakeholders, meeting with city staff, and hosting BIA meetings.

Reported Safety & Cleaning Issues



Safety and cleaning issues reported from 8/1/2023 - 10/11/2023 by ESDA Street Ambassadors while on foot and bike patrol Tuesday through Saturday.

IMPACT REPORT OVERVIEW

The Daytime Street Ambassadors have responded to a myriad of safety and cleaning issues mainly consisting of:

- **Business check-ins** responding to concerns raised by employees (e.g., escort individuals off of private property or distribute trespass enforcement signage).
- **Reporting mass garbage and pallet dumping on public right-of-way** to the City of Everett Public Works Department.
- **Conducting minor litter cleanup** across the Everett Station District neighborhood while completing on-foot and bike patrol.
- **Completing welfare checks** while engaging with individuals in need to local community resources.

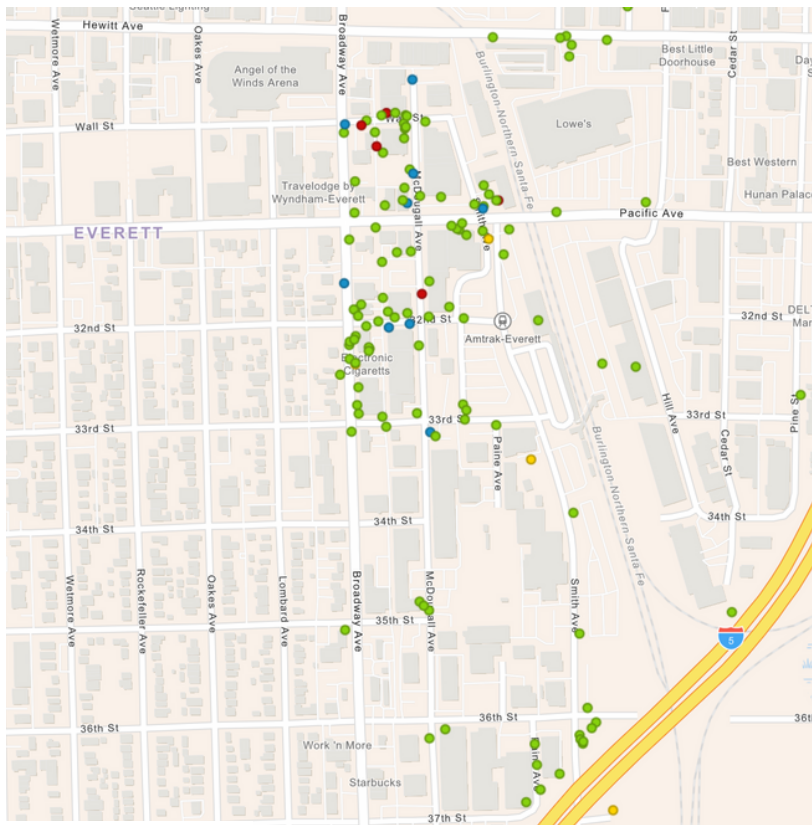


L-R: Before and after Ambassadors contacted Everett Public Works and the EPD COET Team to respond to mass garbage dumping and drug activity on McDougall Ave.

ESDA BIA Neighborhood Services

SAFE & CLEAN PROGRAM IMPACT REPORT

FULCRUM FIELD INSPECTION MAP



- Incomplete
- In Progress
- Completed
- Flag for Follow-up

LOOKING AT THE NUMBERS

The Neighborhood Services Street Ambassador program has implemented the Fulcrum, a SaaS-based field inspection management platform, to streamline communication, enhance reporting, and pinpoint hotspot areas within the Everett Station District neighborhood.

To date, ESDA Street Ambassadors have made 148 inspection records within Fulcrum in the ESDA Field Reporter App while on foot and bike patrol routes.

- 88.5% of reports submitted via the ESDA Field Reporter App have been resolved*.
- Graffiti identification and removal.
- 48.6% of reports completed by Street Ambassadors were forwarded to the City of Everett for response.
- Of the ten (10) welfare checks documented by the Street Ambassadors, one (1) individual accepted the resources offered and provided by a Street Ambassador. Other welfare checks have been handed off to the EPD COET Team for follow-up.

*Resolved reports are an accumulation of public safety concerns, cleaning issues, and welfare checks completed by Street Ambassadors, the City of Everett Public Works, or the Everett Police Department.

+70

No Trespass Signs distributed to local businesses

+900

Service Hours completed by Street Ambassadors & Overnight Patrol

+200

Total incident reports completed by Overnight Patrol